

**Oxford Cycling
Officers' Meeting
April 14, 2011**

Present: Jason Finch, Don Feitel, Carol Livingston, Mike Mossing, Rich Raspet

ITEM: President's report. Jason reported that about 80% of the signage was up at the Whirlpool trails. Trails are named and color coded. When all trails are marked, "You are here" signs will be installed.

ACTION: None.

ITEM: Vice President's report. Nothing to report.

ACTION: None.

ITEM: Treasurer's report. Jason reported that the funds from the old Oxford Bicycle Club will be transferred to the new Oxford Cycling checking account.

ACTION: None.

ITEM: Secretary's report. Carol reported that we now had 48 members. She also reported that the need to obtain liability waivers for club insurance was not a requirement from the League of American Bicyclists but rather a suggestion, so it would not be an issue this year. In the future, a signature line or electronic signature line for waiver of liability will be added to all club membership forms.

ACTION: None.

ITEM: Mountain Bike Coordinator's report. Jason reported that the Swamp Stomper event planned for April 29 was progressing smoothly. The MTB ride part of the event will occur on the old Clear Creek trails and the run part of the event will occur on the new Clear Creek trails so as to keep cyclists from encountering runners. MTB race season has started. Brad Cannon came in third in his first race of the season.

ACTION: None.

ITEM: Road Bike Coordinator's report. Tour de Iron Butt: Carol reported that she rode alone for the Blue Mountain Century in March, but that several members made the same ride the day after the scheduled ride due to being out of town on Saturday. She also reported that six members of Oxford Cycling made the trip to Piedmont, Alabama for the Cheaha Challenge weekend. They enjoyed watching the Sunny King Criterion the afternoon and evening before the ride.

ACTION: None.

ITEM: Webmaster's report. Don reported that the OC website had 2,100 hits in March, with 600 unique visitors. There have been 316 unique visitors thus far in April. The Double Decker page (which is not yet finalized for this year due to concerns about the route and start time) has had 535 hits in the past two weeks.

ACTION: None.

ITEM: Advocacy Officer's report. Mike reported that in response to an email received at the OC website concerning the placement of "Three Feet Please" signs in our area, he was having discussions with the groups associated with governing the various city, county and state roadways. He also reported that the LOU Pathways Commission would meet next Monday and would likely discuss organizing events for May's bike month. He reported that Kate Kellum was organizing the Bike/Walk/Bus day to Ole Miss on April 19th, and that she could probably use some general assistance. Also, the League of American Bicyclists will hold a "bike club leadership" workshop in Memphis in early May. In the past, the bike club has paid the expenses for officers who chose to attend these types of events.

ACTION: Carol, Mike, and Jason expressed an interest in attending and should turn in receipts for reimbursement if they do so.

ITEM: Double Decker Spring Ride. Jason reported that he met with Ryan McCready on Monday to be updated on the critical needs for the ride. The new start/finish for the ride is the Midtown Shopping Center on North Lamar Blvd. The ride will begin at 9:00. The officers decided to add a 10 mile route for beginner riders, or for those who wish a shorter distance. The time trial route for the Oxford Endurance weekend will be used for that portion. Mike Mossing agreed to act as ride leader for this short route. All Double Decker Spring Ride participants will be encouraged to arrive from the north of town (the MS-30 exit off of MS-7), since the square will be closed off. Parking will be available at Midtown and at the shopping center near The Beacon restaurant. Rest stops at Hurricane, Coon Town, and Sardis landings are being staffed by volunteers under the direction of Karen Mogridge. Tarah and Dylan Wiley will bring their PA system to the start of the ride to provide light music, make announcements, and begin the ride. Carol has recruited helpers to stuff SWAG bags. Karen Christoff has recruited volunteers who will man crucial intersections and help with walk-up registration and hand out SWAG. Christian Stovall has agreed to drive SAG. Christian Stovall has designed the 2011 DDSR teeshirt. There is an April 22nd deadline for ordering the teeshirts from Bluff City.

ACTIONS: The officers agreed that a 10 mile beginner route will be offered again this year. **Jason** will contact Bo Ragon concerning support from law enforcement and to establish the official route. **Jason** will contact Bo Ragon concerning making sure the toilets at the three landings are available and functional from the Corp of Engineers, otherwise OC will need to order and obtain permits for portable toilets. **Mike** will confirm Google map directions for all routes, **Carol** will make a pdf map/cue sheet for each of the DDSR routes. **Don** will add them to the website. **Carol** will act as the Ride Director on the morning of the event, in charge of both SWAG and walk-up registration. **Jason** will find a replacement SAG drive for Carol Livingston so that she is free to be the Ride Director. **Rich Raspet** will provide the needed cash bag for walk-up registrants with enough change for the day since both Diana and Jason will be out of town. **Carol** will send out an email blast to the club to remind everyone to bring SWAG items to her home so that bag can be packed. **Jason** will ask Mike Worthy to mark the routes. **Don Feitel** will update the Double Decker Spring Ride website with all necessary information decided upon at this officers' meeting. **Don** will send an email to OC officers when the update is in effect. **Carol** will send emails to Oxford Cycling, Tupelo Cycling, Amory Cycling, the Memphis Hightailers, and to Ole Miss Today to encourage participants to register. **Carol** will also contact the Daily Mississippian concerning having an announcement about the ride placed in the student newspaper.

Don (on website) and **Carol** (in regional emails) will emphasize that while extra T-shirts will be ordered, DDSR participants will not be guaranteed a teeshirt if they register after April 22. **Jason** will contact Hollywood Feed re sponsorship.

Double Decker Spring Ride participants will be encouraged to cycle to the ride start location at Midtown Shopping Center, any participants that must drive will be encouraged to arrive from the north of town (the MS-30 exit off of MS-7).

ITEM: Community rides. Mike will have more on this at the next officers' meeting.

ACTION: None.

ITEM: Oxford Endurance Weekend. The dates have been set for this event, the first weekend in August.

ACTION: None.